

# Viticulture and Enology

EDUCATION AND RESEARCH WORKING TOGETHER

## 2012

**January 24-26**—Unified Wine & Grape Symposium

**January 25**—Alumni & Friends Reunion at 6:15 pm, Hyatt Regency Sacramento

**February 4**—FFA Vine Pruning Contest, Fresno State

**February 23**—Career Fair—grape and wine industry reps encouraged to attend, Fresno State

**March 24**—Retirement Event—Ken Fugelsang, Fresno

April 2-6—Spring Break

**April 20**—Vino Italiano wine tasting featuring Fresno State wines— Fresno State Winery

**April 21**—FFA Vine Judging Contest, Fresno State

**May 4**—Friends Day, Duarte Nursery, Hughson

**May 17**—DVE Celebration honoring the Class of 2012 – Alumni, friends, families welcome

**May 18**—SJV Winemakers Golf Tournament

**June 3**—“A Celebration of Wine” wine tasting fundraiser for the Petrucci Library—[www.acelebrationofwine.com](http://www.acelebrationofwine.com)

**June 18-22**—ASEV Annual Meetings, Portland, OR

**August 14**— Fresno State Grape Day— Viticulture & Enology facilities

**August TBD**— DVE Welcome Back BBQ—Viticulture & Enology Alumni & friends welcome, Fresno State

**October 19**—Grape Grower Workshop (Part III). Berry Sensory Analysis, Fresno State

**November**—Viticulture Club Fall Harvest Dinner & Fund-raiser. Contact 559 278-7151

**November 7**— American Vineyard Grape, Raisin, Nut Expo, Fresno

**November 9**— American Vineyard Central Coast Grape Expo, Paso Robles

## ALUMNI AND FRIENDS—

### JOIN OUR E-LIST

*It's easy to stay in touch.*

*Just join our E-List on the*

*Department's web site to*

*receive occasional e-notices*

*about upcoming events.*

<http://cast.csufresno.edu/ve>

or [www.fresnostategrw.com](http://www.fresnostategrw.com)

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CALIFORNIA STATE UNIVERSITY, FRESNO

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OF THE DEPARTMENT OF  
**VITICULTURE & ENOLOGY**  
ENGAGE YOUR MIND WHILE ENJOYING  
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[WWW.FRESNOSTATEGRW.COM](http://WWW.FRESNOSTATEGRW.COM)

A new Department of Viticulture and Enology bumper sticker will be given away during the Unified Wine & Grape Symposium in January 2012. Stop by our booth #1027 to pick one up and display it proudly!



## Attention Alumni

### Call for Stories.....

**Did you, your child, parent, or grandparent attend the viticulture or enology program at Fresno State?**

If so, we may want to feature you in an upcoming newsletter story about multiple generations who have attended Fresno State. Please contact Cynthia Wood by email so she can capture the details!

**Do you have any “vintage” photos taken of you or friends in the viticulture or enology program that you are authorized to share?**

If so, please contact Cynthia Wood via email.

### It is time for an update?

**Have you moved? Do we have your current contact information? Email? Facebook? Phone number?**

The Viticulture and Enology Alumni and the Department of Viticulture and Enology are working hard to try to stay in touch with you! Please contact Cynthia to confirm your contact information, and remember to let us know if you move. We may need your help locating some of our “Lost Dogs.”

### CONTACT

[cynthiaw@csufresno.edu](mailto:cynthiaw@csufresno.edu)

# Viticulture and Enology

EDUCATION AND RESEARCH WORKING TOGETHER

## Industry Reps Serve on Vineyard Evaluation Team

January 2012

In 2011, Dr. Jim Kennedy assembled a vineyard evaluation team comprised of industry representatives to assist in the development of a long-range strategic plan.

Kennedy was successful in identifying several industry members capable of this task, and on January 13, a meeting was held to review vineyard production figures, tour the vineyard and facilities, and identify areas that could improve the sustainability of the viticulture program. All segments of the grape



and wine industry, (raisin, table, and wine grape) were represented in these discussions. Industry team members include: John Arellano (Duarte Nursery), Mike Beagle (Sunview Vineyards), Hugh Callison (Constellation), Jerry DiBuduo, (Sun Valley Farms), Nick Dokoozlian (E&J Gallo), Emilio Miranda (Allied Grape Growers), Randy Rocca (Sun Maid), and Steve Spate (Raisin Bargaining Association). University representatives in-



Industry and faculty come together to discuss the campus vineyard earlier this month January 2012

cluded Kennedy, Mark Salwasser (vineyard manager), and the department's viticulture faculty members, Sanliang Gu, Kaan Kurtural, and Sonet van Zyl.

“It is important for us to continue to reach out to the industry we serve. We appreciate the team's perspective as we continue to evaluate how the university's vineyard meets our program's goals,” said Kennedy. Key findings will be incorporated into the long-term strategic vineyard plan, which will be developed by Kennedy and reviewed later this spring semester.

## 2012 Surveys: You Talk—We Listen!

According to Dr. Jim Kennedy, department chair, it is always good for programs to ask themselves how they can do a better job.

With that in mind, the Department of Viticulture and Enology will soon be distributing three different surveys to three specific audiences: 1) Employers—industry partners who have employed our graduates, 2) Employees—our graduates with industry experience, and 3) recent graduates of our program.

The surveys will provide valuable perspectives from employers in the real world and will also provide feedback on how well our experienced graduates are using their edu-

cation. To obtain impressions of the program from our recent graduates, Kennedy will initiate exit interviews in 2012 with each student as they graduate. All statistics and responses will be evaluated to determine identifiable gaps that need to be improved.

While it is recommended that formal surveys be conducted every four to five years, Kennedy encourages feedback in these areas on an ongoing basis.

“It is important to continually listen and learn from different perspectives. In this way, we can continue to strengthen our program.

Watch for the surveys, coming soon!

## FAST FACTS

- BETWEEN 170-190 STUDENTS ENROLLED IN FRESNO STATE'S VITICULTURE & ENOLOGY PROGRAM IN 2011-2012
- OUR FACULTY CONTINUE TO PUBLISH IN JOURNALS AND TRADE PUBLICATIONS
- OUR FACULTY HAVE BEEN BUSY DEVELOPING RESEARCH PROPOSALS AND GRANTS
- WE EXPECT TO RECONNECT WITH HUNDREDS OF ALUMNI AT OUR ALUMNI & FRIENDS REUNION ON JANUARY 25

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Department of Viticulture & Enology  
2360 E. Barstow Avenue MS VR89  
Fresno, CA 93740-8003

<http://cast.csufresno.edu/ve>  
[www.fresnostategrw.com](http://www.fresnostategrw.com)  
[www.FresnoStateWinery.com](http://www.FresnoStateWinery.com)



**Ken Fugelsang Retirement Celebration March 24**



Professor Emeritus Ken Fugelsang raises his glass of Fresno State wine

Former students and colleagues are invited to join the Department of Viticulture and Enology in recognizing Ken Fugelsang's many years of service to the university and enology program. The retirement celebration will be held on Saturday, March 24, 2012 at the Fort Washington Country Club in Fresno.

"Ken taught enology students over several decades and we hope that many alumni will be able to attend his retirement celebration in March to show their appreciation," said Dr. Jim Kennedy,

department chair. The Enology Society, Alan Cannon, and several alumni are helping the department with the big plans.

The event is open to the public and details will be available on the Department's web site and Facebook pages. Reservations will open in February, with a deadline to respond by March 7. The cost per person for the social, dinner and



evening is expected to be \$60. A limited number of discounted seats will be available for students.

Organizers will also be accepting wine donations for Ken's gift, for the Enology Society's silent auction, and for the dinner. All donations will be recognized.

Fugelsang retired in August 2011, but plans to teach enology courses for the Department every other semester in the spring.

**"THE ASSOCIATES CAMPAIGN HELPS US FUND NECESSARY ITEMS THAT THE STATE BUDGET NO LONGER CAN SUPPORT. ANY AMOUNT AT ANY TIME IS APPRECIATED."**

**Associates Campaign Continues in 2012**

Each year, the Viticulture and Enology Associates Campaign at Fresno State kicks off just before a new calendar year begins. What you may not know, is that this fundraising campaign is an ongoing effort throughout the year.

"Associate funds have become increasingly important to our program as we experience the state's severe financial crisis and budget cuts," said Dr Jim Kennedy, department chair. "Supplemental funding has become a necessity, and helps us cover real program costs, including unforeseen repair costs for teaching and equipment. Any amount of support, given at any time is appreciated," he added. If you would like give to the Associates Campaign, please visit our web site at <http://jcast.csufresno.edu/ve> and click on the Development / Campaign tabs to access more information and the pledge form for 2011-2012. All contributions are tax deductible to the extent provided by Federal, State, and Local law.

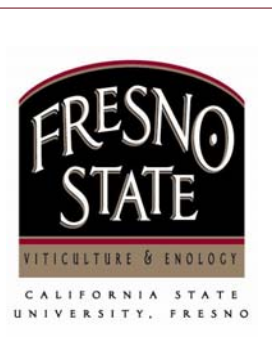
**Alumni & Friends Like Us on Facebook!**



**Do you "like us" on Facebook yet?** If you haven't you may have missed several postings that may be of interest to you! In addition to brief announcements and photos taken around our department on any given day, we also share stories about our faculty, staff, alumni and industry friends. Some of the recent postings include:

- ♦ Faculty Dr. Kaan Kurtural was a presenter at the Shasta-Cascade Viticulture Association, Dr. Sanliang Gu was featured in a You-Tube video, and John Giannini was featured in an article in *Wines & Vines* magazine
- ♦ Students Maclain Atkinson and Erik Grahn were awarded industry scholarships from the Temecula Wine Society and the David McKenna Memorial Scholarship, respectively.
- ♦ Alums Oscar Ramos, Chris Brockway, and Elaine Hoffmeister Mooney were recently featured on local television, in the SFO Chronicle, and in an online newsletter, respectively.

If you have an award or highlight you'd like to share, email [cynthiaw@csufresno.edu](mailto:cynthiaw@csufresno.edu).



Find us on Facebook at "Department of Viticulture and Enology at California State University Fresno"

**Career Fair on February 23**

On February 23, representatives from several grape and wine industry companies will be on the Fresno State campus at the Department of Viticulture and Enology's annual Career Fair, surrounded by the vineyards and winery.

This annual Fair provides a place where employers and students can meet face-to-face, and discuss jobs or internships that may be available now or in the future.

Employers are welcome to attend, even if they do not have current vacancies within their company. Representatives benefit by meeting the

Department's growing number of students, and by being able to visit Fresno State's unique facilities.

"After attending the Career Fair, students leave with a better understanding of each company, and are often surprised to learn how much they have to offer," said Cynthia Wood.

Employers are asked to share applications and company materials, and students are encouraged to prepare for the Fair by attending resumé and interview workshops in advance. With a resumé in hand, students have made

impressions that have successfully lead to internships or jobs. That's the goal!

The Career Fair will take place from 9:00 am to 12:30 pm on February 23.

The employer registration deadline is February 15. Details and a registration forms are available on the Department of Viticulture and Enology's web site.

Sign up today! We believe employers will be impressed with the students and the viticulture and enology program at Fresno State!



Viticulture and Enology students meet with employers at our Career Fair to learn about future employment and internship opportunities in the grape and wine industry



**Announcing a New Online Job Posting System**

In response to a growing number of requests to share grape and wine industry jobs with our students and alumni, employers are now able to post their job announcements directly on the Department of Viticulture and Enology's web site by visiting:

**Bookmark: <http://jcast.csufresno.edu/ve/Jobs/>**

As the word gets out, this site should be increasingly populated with positions related to the grape and wine industry. The Department hopes it will become a useful resource for our students, alumni, and industry throughout the year. Don't forget to bookmark this site!

**Fresno State Winery Intern 2011-2012**

The Fresno State Winery is proud to announce that **Rory Baldwin** is this year's winery intern. Rory filled this full-time paid position last summer after completing his B.S. degree from Fresno State in enology in May 2011. He quickly became John Giannini's right-hand man in the winery, responsible for assisting with all of the winery's production responsibilities, including the busy crush season.



Rory grew up in Santa Maria working on an 800 acre wine grape vineyard in Santa Barbara County, where his dad made homemade wine. His desire to work in the grape and wine industry led him to Fresno State's enology program, where

he knew he would receive hands-on experience in the winery.

Rory says that he has been able to put his degree to use and is gaining a tremendous amount of practical experience working with John Giannini. "It has been a lot of work and fun doing everything from receiving fruit to lab trials, and supervising students in the lab and cellar," he said. After he completes this one-year internship, Rory plans to travel and experience harvests in different parts of the world, before landing in a career somewhere south of Paso Robles.

**RORY DECIDED ON FRESNO STATE BECAUSE OF THE FULLY OPERATIONAL WINERY, WHERE HE KNEW HE WOULD GET HANDS-ON EXPERIENCE.**



Rory Baldwin on the forklift, bringing grapes into the Fresno State Winery