

B.S. Degree in Agricultural Education– Agricultural Communications

(Catalog years 2025-current)

Year 1		Year 2		Year 3		Year 4	
GE– 1C Oral Communication	GE– 1B Critical Thinking	GE– 5A Physical Science CHEM 3A	AUGR Arts and Humanities	ASCI Production Class Requirement	*AGED 66	Ag. Comm Specialization	*AGED 166
GE– 1A English Composition	GE– 4B AGBS 1	GE– 3B Humanities	MEAG 1, 20, or 50	Ag. Comm Specialization	Ag. Comm Specialization	Soil & Water Plant 71, 171, or 172	Ag. Comm Specialization
GE– 3A Arts	GE– 2 MATH 11/11L or MATH 45/45L	GE– 4A American History	GE– 5B Biological Sciences	MCJ 172 Or MCJ 173	GE– UD 2/5 Pre-Req: LD GE 2/5 Plant 105 Recommended	UD Writing Pre-Req: LD GE 2A MCJ 102W or ANTH 116W Recommended	AGBS Agriculture Economics Requirement
ASCI 1 Intro to Animal Science	PLANT 20	PLSI 2	ASCI Production Class Requirement	GE– Area 6 Ethnic Studies	GE– UD 3 Pre-Req: LD GE 3	GE– UD 4 Pre-Req: LD GE 4 ANTH 116W Recommended	AUGR Multicultural International
AUGR Lifelong Learning & Understanding ASCI 67 Recommended	MCJ 1 Mass Communication and Society	PLANT Requirement	MCJ 2 Media Writing	Food Science & Nutrition ASCI 71 Or ENOL 15	PLANT Requirement	Ag. Comm Specialization	PLANT Requirement

ASCI Production Courses:

ASCI 11, 21, 31, 35, 41, 51, 61, 81, 91

AGBS Economics Courses:

AGBS 28, 31, 117, 120, 150

PLANT Courses:

PLANT 20, 30, 40, 130

Note:

- AGED 66 or 166 are offered every other Spring Semester
- Complete 2nd Semester Freshman Requirement

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Agricultural Communications Career Specialization Select 15 units = 5 Courses

Ag Leadership Courses (also counts toward Ag Leadership Certificate)**

AGRI 110 Intro to Ag Leadership**

AGRI 120 Group and Teams**

AGRI 130 Professional Development**

AGRI 140 Leadership and Change**

AGRI 150 Ag Leadership Project**

Advertising & Public Relations Courses

MCJ 40 Intro to Advertising and Public Relations

MCJ 106 Publication Design

MCJ 143 Media Sales

MCJ 144 Writing to Influence

MCJ 146 Media Planning

MCJ 147s Digital and Social Media

MCJ 149 Advertising and Public Relations Campaigns

MCJ 157 Public Relations and Advertising Agency

MCJ 158s Advanced Writing to Influence

Writing & Publication Courses

MCJ 3 Intro to Multimedia Production

MCJ 17 Photojournalism

MCJ 40 Intro to Advertising and Public Relations

MCJ 102W Reporting

MCJ 104 Editing of Publications

MCJ 106 Publication Design

MCJ 147s Digital and Social Media

Build Your Own Specialization

Choose 15 units from any of the AGRI or MCJ courses listed above

Have questions?...Contact us!

Jordan College Advising and Career Development Center

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