

# B.S. Degree in Agricultural Education– Agricultural Communications

(Catalog Years 2025 - Current)

Year 1		Year 2		Year 3		Year 4	
<b>GE– 1C</b> Oral Communication	<b>GE– 1B</b> Critical Thinking	<b>GE– 5A</b> Physical Science CHEM 3A	<b>AUGR</b> Arts and Humanities	<b>ASCI</b> Production Class Requirement	<b>*AGED 66</b>	<b>Ag. Comm Specialization</b>	<b>*AGED 166</b>
<b>GE– 1A</b> English Composition	<b>GE– 4B</b> AGBS 1	<b>GE– 3B</b> Humanities	<b>MEAG</b> 1, 20, or 50	<b>Ag. Comm Specialization</b>	<b>Ag. Comm Specialization</b>	<b>Soil &amp; Water</b> Plant 71, 171, or 172	<b>Ag. Comm Specialization</b>
<b>GE– 3A</b> Arts	<b>GE– 2</b> MATH 11/11L or MATH 45/45L	<b>GE– 4A</b> American History	<b>GE– 5B</b> Biological Sciences	<b>MCJ 172</b> Or <b>MCJ 173</b>	<b>GE– UD 2/5</b> Pre-Req: LD GE5 Plant 105 Recommended	<b>UD Writing</b> Pre-Req: LD GE 2A MCJ 102W or ANTH 116W Recommended	<b>AGBS</b> Agriculture Economics Requirement
<b>ASCI 1</b> Intro to Animal Science	<b>PLANT</b> 1 or 20	<b>PLSI 2</b> Political Science	<b>ASCI</b> Production Class Requirement	<b>GE– Area 6</b> Ethnic Studies	<b>GE– UD 3</b>	<b>GE– UD 4</b> PreRe: LD GE4 ANTH 116W Recommended	<b>AUGR</b> Multicultural International ANTH 105W Recommended
<b>AUGR</b> Lifelong Learning & Understanding *ASCI 67	<b>MCJ 1</b> Mass Communication and Society	<b>PLANT</b> Requirement	<b>MCJ 2</b> Media Writing	<b>Food Science &amp; Nutrition</b> ASCI 71 Or ENOL 15	<b>PLANT</b> Requirement	<b>Ag. Comm Specialization</b>	<b>PLANT</b> Requirement

**\*Required**  
ASCI 67 may be waived if AUGR  
Lifelong Learning is completed already

**ASCI Production Courses:**  
ASCI 11, 21, 31, 35, 41, 51, 61, 81, 91

**AGBS Economics Courses:**  
AGBS 28, 31, 117, 120, 150

**PLANT Courses:**  
PLANT 20, 30, 40, 130

**Additional Notes:**  
→ AGED 66 and 166 are offered  
every other semester  
→ 120 units minimum required for  
degree  
→ For UDW Req: MCJ 102W can  
double count as a Career Specialty  
Course OR ANTH 116W can double  
count in UEDGE 4 (formerly UEDGE  
ID) OR ANTH 105W can double  
count in AUGR M/I

**Notes:**

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**Agricultural Communications Career Specialization Select 15 units = 5 Courses**

<b>Ag Leadership Courses (**also counts toward Ag Leadership Certificate)</b>	<b>Advertising &amp; Public Relations Courses</b>	<b>Writing &amp; Publication Courses</b>	<b>Build Your Own Specialization</b>
<p><b>AGRI 110 **</b> Intro to Ag Leadership</p> <p><b>AGRI 120 **</b> Group and Teams</p> <p><b>AGRI 130 **</b> Professional Development</p> <p><b>AGRI 140 **</b> Leadership and Change</p> <p><b>AGRI 150 **</b> Ag Leadership Project</p>	<p><b>MCJ 40</b> Intro to Advertising and Public Relations</p> <p><b>MCJ 106</b> Publication Design</p> <p><b>MCJ 143</b> Media Sales</p> <p><b>MCJ 144</b> Writing to Influence</p> <p><b>MCJ 146</b> Media Planning</p> <p><b>MCJ 147s</b> Digital and Social Media</p> <p><b>MCJ 149</b> Advertising and Public Relations Campaigns</p> <p><b>MCJ 157</b> Public Relations and Advertising Agency</p> <p><b>MCJ 158s</b> Advanced Writing to Influence</p>	<p><b>MCJ 3</b> Intro to Multimedia Production</p> <p><b>MCJ 17</b> Photojournalism</p> <p><b>MCJ 40</b> Intro to Advertising and Public Relations</p> <p><b>MCJ 102W</b> Reporting</p> <p><b>MCJ 104</b> Editing of Publications</p> <p><b>MCJ 106</b> Publication Design</p> <p><b>MCJ 147s</b> Digital and Social Media</p>	<p><b>Choose 15 units from any of the AGRI or MCJ courses listed</b></p>
			<p><b>Have questions?...Contact us!</b></p> <p><b>Jordan College Advising and Career Development Center</b></p> <p>Ag Science Building, Room 110 559.278.4019</p> <p><b>Department Office:</b></p> <p>Ag Science Building, Room 232 559.278.2949</p>