California State University, Fresno
Department of Viticulture & Enology

B.S. Degree in Wine Business
2025 Program Planning Guide

Fall 1

ENGL 10 (1A)	3___
COMM 3, 7 or 8 (1C)	3___
GE Arts (3A)	3___
MATH 11 (Area 2)	3___
VIT 15	3___
	15 units

Note:
- Complete your My Degree Plan

Spring 1

BIOL 11 (5B/C)	3___
GE Critical thinking (1B)	3___
GE Humanities (3B)	3___
AGBS 1 (4B)	3___
ENOL 15	3___
	15 units

Note:
- Complete all Foundation GE by the end of the freshman year, with all grades C or better.
- Complete 2nd Semester Freshman Advising Requirement

Fall 2

CHEM 3A (5A)	3___
GE History (4A)	3___
Elective	3___
AGBS 2	3___
PLSI 2 requirement	3___
	15 units

Note:
- Start developing professional resume
- Attend career fairs and seek internship/industry experience opportunities

Spring 2

Elective	3___
AGBS 31	3___
ENOL 45	3___
ENOL 140	2___
GE (Area 6)	3___
	14 units

Note:
- Attend career fairs and seek internship/industry experience opportunities
- Complete 8 Lower Division GE Portfolio Assignments + 2 reflections

Fall 3

ENOL 163	3___
AGBS 32	3___
AGBS 76	3___
AGBS 100	3___
Elective	3___
	15 units

Note:
- Attend career fairs and seek internship/industry experience opportunities
- Complete Mandatory Advising requirement

Spring 3

AGBS 105	3___
Elective	3___
ENOL 170 (W)	3___
GE UD Area 2/5	3___
GE UD Area 3	3___
	15 units

Note:
- Fulfill Upper Division Writing Requirement – ENOL 170 required for Wine Business majors
- ENOL 170 W double count for major and UD W requirement starting Spring 2027
- Attend career fairs and seek internship/industry experience opportunities

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Fall 4			*Spring 4*	
ENOL 194I	4___		AGBS 160	3___
ENOL 173	3___		ENOL 175	3___
AGBS 130	3___		GE UD Area 4	3___
Elective (AGBS 170W or PLANT 110W)	3___		Elective	3___
Elective*	3___		AUGR Req.	3___
	16 units			**15 units**

Note:
- Verify all graduation requirements will be met by end of spring semester
- *Additional electives might be required to fulfill the 120 minimum unit requirement
- Spring 2026 – choose AGBS 170 or PLANT 110W as an elective and W

Note:
- Apply for graduation (See University Calendar of for Due Date)
- Complete UD GE portfolio assignments + reflection

Specific Course Requirements			
Major Requirements (54 units)	**Course name**	**Units**	**Prerequisites**
AGBS 2	Agricultural Sector Analysis	3	
AGBS 31	Farm Accounting	3	
AGBS 32	Agribusiness Managerial Accounting	3	AGBS 31
AGBS 76	Agribusiness Microcomputer Applications	3	
AGBS 100	Intermediate Agricultural Economics	3	AGBS 1 or ECON 40, MATH 11 or 75 or 75a & 75b
AGBS 105	Agricultural Business Quantitative Methods	3	AGBS 1, AGBS 76, MATH 11 or 75 or 75a & 75b
AGBS 130	Agricultural Finance	3	AGBS 2, 32, 76, 100
AGBS 160	Agricultural Marketing Analysis	3	AGBS 100
ENOL 15	Introduction to Enology	3	
ENOL 45	Wine Evaluation Techniques	3	
ENOL 140	Regulations: Wine and Brandy	2	ENOL 15
ENOL 163	Fermentation	3	ENOL 15
ENOL 170 W (Starting Spring 2027)	Wine Business Management	3	AGBS 1
ENOL 173	Wine Marketing	3	ENOL 45
ENOL 175	Winery Management	3	ENOL 15
ENOL 194I	Internship in Wine Business	4	
AGBS 170W or PLANT 110W (Spring 2026)	Writing requirement	3	
VIT 15	Introduction to Viticulture	3	

Additional Requirements (13 units)	**Course name**	**Units**	**Notes**
MATH 11 or 11L (GE area 2)	Elementary Statistics	3	or Equivalent
AGBS 1 (GE area 4B)	Agricultural Economics	3	or Equivalent
CHEM 3A (GE area 5A)	General Chemistry	4	or CHEM 1A and 1B
BIOL 11 (GE areas 5B/C)	Plant Biology	3	or Equivalent

University requirements	**Course name**	**Units**	**Notes**
AUGR requirement	A/H or L/S or M/I	3	
PLSI 2	US & California Government	3	

Electives (17 units)	**Course name**	**Units**	**Notes**
AGBS 117	Agricultural Labor Management Relations	3	AGBS 1 or ECON 40
AGBS 120	Agribusiness Management	3	AGBS 1 or ECON 40
AGBS 163	Agricultural Export Marketing	3	AGBS 160
AGBS 164	Agribusiness Sales Management	3	AGBS 1 or ECON 40
AGBS 185T	Topics in Agricultural business	3	AGBS 1 or ECON 40
ENOL 199	Undergraduate Seminar	1	
VIT 101	General Viticulture I	3	BIOL 11 & VIT 15
VIT 102	General Viticulture II	3	BIOL 11 & VIT 15
AGBS 155	Environmental and Natural Resource Policy	3	
AGBS 122	Agricultural Cooperative Management	3	
AGBS 109	Management of Agri-food Supply Chains	3	AGBS 100 & AGBS 105
AGBS 150	Agricultural and Food Policy	3	AGBS 1 or ECON 40, AGBS 2 or ECON 50
RA 117	Special Event Planning	3	
RA 119	Conference and Meeting Planning	3	

Notes:

Choose electives in consultation with a Deparment advisor

Note that some courses are only offered once a year

Additional requirements double count for GE and major

Electives may have additional prerequisites

Use this in combination with the program roadmap and GE requirements