

California Dreamin'

2023 Brown Swiss Association National Convention

Schedule

June 14-16, 2023

Wednesday, June 14th

7:30 a.m. - Vans will begin to leave from Hilton Garden Inn -
520 W Shaw Ave, Clovis, CA 93612

8:00 a.m. - **National Board Meeting** - Jordan Agricultural
Research Center- Wonderful Room

4:00 p.m. - Vans will begin to leave from Hilton Garden Inn

4:00 p.m. - **Registration Opens** - Vincent E Petrucci
Viticulture Building Lawn

5:00 p.m. - **Welcome Reception** - Vincent E Petrucci
Viticulture Building Lawn

Thursday, June 15th

7:00 a.m. - **Breakfast** - On your own
(Hilton Garden Inn - Clovis - has limited breakfast items
included in the Room Rate)

7:30 a.m. - **Registration** - Hilton Garden Inn

8:00 a.m. - **Buses Depart for Tours** - Hilton Garden Inn

- Sequoia and Kings Canyon National Parks- Lunch
provided
- Bar 20 Dairy Farms and Producers Dairy -Lunch
provided

8:30 a.m. - Vans load for Junior trip to **Fresno Chaffee
Zoo** - Hilton Garden Inn

4:00 p.m. - **Buses and vans return from tours**-
Hilton Garden Inn

5:00 p.m. - Vans will begin to leave from Hilton
Garden Inn -

6:00 p.m. - **Junior Awards Banquet and Fun Auction** -
Satellite Student Union

Friday, June 16th

7:00 a.m. - **Breakfast** - On your own

7:45 a.m. - Vans will begin to leave from Hilton
Garden Inn

8:30 a.m. - **Annual Meeting**- Satellite Student Union

11:00 a.m. - **National Awards Luncheon** - Animal
Science Pavilion

2:00 p.m.- **Brown Swiss National Convention Sale** -
Animal Science Pavilion

Tours:

Sequoia and Kings Canyon National Parks

We will travel to the land of the giants. As we make our way to Sequoia and Kings Canyon National Parks, we will pass many of the over 350 crops grown in Fresno County. Once we arrive at General Grant Grove, you will see the giant Sequoia trees, one of the largest living things on earth. The General Grant tree is the second largest tree in the world, following General Sherman, and was proclaimed the Nation's Christmas tree in 1926. The Grant Tree Trail is paved and accessible to most. General Grant Grove is the beginning of several short trails you can enjoy during your time there.

Farm Tour

This tour will include stops at Bar 20 Dairy Farms and Producers Dairy. Bar 20 Dairy Farms, owned by third-generation dairy farmer Steve Shehadey and seven family members, is a 7,000-cow dairy. They were named as the 2023 Innovative Dairy Farmer of the Year by Dairy Herd Management magazine and International Dairy Food Association. The second stop is Producers Dairy, established in 1932, a milk processing facility also owned by the Shehadey family. From the dairy to the processing facilities to retail stores, the Shehadey family provides California residents with nutritious dairy products under the Producers label.



Registration form



Names: _____
 Junior Names: _____
 Junior Ages: _____
 Farm Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Special Diet: _____

	Before May 15th	After May 15th	No. Attending	Total
Adult Full Registration: <i>Includes all Adult Events :</i>	\$250.00 ea	\$290.00 ea	_____	_____
Choose one: Sequoia and Kings Canyon National Parks _____ Bar 20 Dairy Farms and Producers Dairy Tour _____				
Junior Full Registration: <i>Includes all Junior Events</i> Junior under 9	\$175.00 ea \$110.00 ea	\$215.00 ea \$150.00 ea	_____ _____	_____ _____
			Total	_____
Individual Tickets:	Before May 15th	After May 15th	No. Attending	Total
Adults:				
Wednesday June 14th				
Welcome Reception	\$65.00 ea	\$85.00 ea	_____	_____
Thursday June 15th				
Sequoia and Kings Canyon National Parks(Lunch included)	\$70.00 ea	\$95.00 ea	_____	_____
Bar 20 Dairy Farms and Producers Dairy Tour (Lunch Included)	\$60.00 ea	\$85.00 ea	_____	_____
Junior Awards Banquet and Fun Auction	\$75.00 ea	\$95.00 ea	_____	_____
Friday June 16th				
Zoom Registration for Annual Meeting- link will be sent to email listed above	\$25.00 ea	\$40.00 ea	_____	_____
National Awards Luncheon	\$70.00 ea	\$80.00 ea	_____	_____
Juniors:				
Wednesday June 14th				
Welcome Reception	\$45.00 ea	\$65.00 ea	_____	_____
Thursday June 15th				
Fresno Chaffee Zoo	\$45.00 ea	\$65.00 ea	_____	_____
Junior Awards Banquet and Fun Auction	\$75.00 ea	\$95.00 ea	_____	_____
Friday June 16th				
National Awards Luncheon	\$25.00 ea	\$45.00 ea	_____	_____
			Total	_____

Credit cards are accepted via the official website: <https://bit.ly/brownswiss2023>

Steps for check payment:

Make Checks Payable to: California State University, Fresno

Check Number: _____

Amount: _____

Please send completed registration form (along with check) to:

Institute for Food and Agriculture

Care of JCAST

2415 E. San Ramon, MS AS79

Fresno, CA 93740

Hotel Option (not included in registration):

Hilton Garden Inn Clovis- Official hotel of the convention

520 W Shaw Ave, Clovis, CA 93612

Conference rate of \$189.00 (book by May 31, 2023)

Two ways to book your rooms

Online at <https://group.hiltongardeninn.com/nq8632>

Call (559)299-2203 and mention you are registering under California

Brown Swiss and the dates



Scan to Access Event Website

Airport and Transportation: Fresno Yosemite International Airport is 6 miles from Fresno State campus and 4 miles to convention hotel. (Please check with your hotel for airport shuttle availability).

Ship Fun Auction items to: Garen and Louie Oliveira, 14253 Lacey Blvd, Hanford, CA 93230

For questions contact Travis Kamper (559)288-1791 or email: calbrownswiss@gmail.com