



32nd Annual Agribusiness Management Conference

CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

**Thursday, October 31, 2013
Radisson Hotel and Conference Center
Fresno, CA 93721**

CALIFORNIA AGRICULTURAL



Center for Agricultural Business

SCHEDULE AND SPEAKERS



Jordan College of Agricultural Sciences and Technology

7:15-8:00 am Registration

8:00-8:15 am Introductions/Welcome

Dr. Mechel Paggi, Director
Center for Agricultural Business
Dr. Joseph Castro, President
California State University, Fresno

8:15-9:30 am Economic Outlook and Issues

"General Economic Outlook"
Terry Barr, Chief Economist
CoBank

"New Trade Agreements: Prospects for
California Agriculture"
John Wainio, USDA-Economics Research Ser

9:30-9:45 am Break

9:45-11:15 am What's on Tap: Revisiting Visions for the Future
of the Water Supply in California

Moderator: **David Zoldoske**

Ronald D. Jacobsma, General Manager, Friant
Water Authority
Jim Beck, Kern County Water Agency
Thomas Birmingham, General Manager,
Westlands Water District

11:15-12:45 pm Immigration Reform: Prospects for
Reform and Importance to the Central Valley

Monte Lake, CJ Lake, LLC
Craig Reglbrugge, Co-Chair, Agricultural Coalition
for Immigration Reform
Margaret Mims, Fresno County Sheriff

12:45 pm

Luncheon Speaker:

"Imagining California in 2023:
Economic Issues and Outlook"
Jock O'Connell, Beacon Economics

REGISTRATION INFORMATION

How to Register

Complete the registration form and make your check payable to:
California State University, Fresno. Your check and registration form
must be postmarked no later than October 31, 2013 for early regis-
tration. Mail registration form and payment to:

Please make checks payable to:

California State University, Fresno

Mail to:
Center for Agricultural Business
California State University, Fresno
2910 E. Barstow Ave. M/S OF115
Fresno, CA 93740-8009
Phone: 559.278.4405
Fax: 559.278.6032

Registration Fee

Conference Registration (includes lunch)

- Early - \$100
- Late/Walk-in - \$125 (after 10/01/1)
- Faculty - \$25
- Students– Welcomed Guests of the Jordan College of
Agricultural Sciences and Technology

For credit card payments

Please register online at:



www.csufcab.com



Cancellation Policy

Participants who cancel in writing five (5) or more working days
prior to the event will receive a refund less a 25% handling fee.
No refunds will be given to registrants who fail to cancel their
registration five or more working days before the event.

Note: Faxed registrations will be considered as an obligation to pay

ABOUT THE EVENT

The Center for Agricultural Business and California Agricultural Technology Institute at California State University, Fresno will host the 32nd Annual Agribusiness Management Conference.

Continuing Education Credit

This conference is designed and administered to qualify for credit toward both the California State Board of Accountancy's and the American Society of Farm Managers and Rural Appraisers' continuing education requirements. See details following.

ASFMRA Credit

An award of 5.35 continuing education credits will be given to those who attend this conference. Members need only list this offering on their logs and submit their logs to the society by December 2013.

CPE Credit

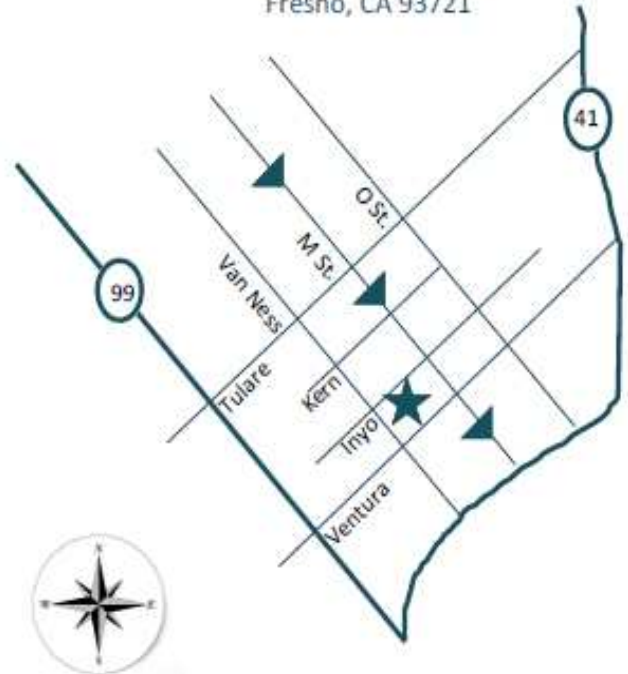
Each licensee may claim credit for only the actual session hours the licensee personally attends. For this purpose, fifty(50) minutes in session equals one (1) hour toward the requirement.

Additional parking adjacent to Radisson Hotel.

Hourly/daily rates apply.
Hotel accommodations are the responsibility of the attendee. For reservations, please contact Radisson Hotel.
Special Conference rate - \$99 per night/standard.
Reservations must be made by October 9, 2013 to receive the special rate.
Rooms are limited, so make your reservations soon.

For hotel reservations
call 559.268.1000
Fax 559.441.2954

Radisson Hotel and Conference Center
2233 Ventura Street
Fresno, CA 93721



For More Information

Call 559.278.4405 or visit the CAB website www.csufcab.com

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For more information on the 32nd Annual Agribusiness Management Conference, please follow the QR code.

REGISTRATION FORM

Request for ASFMRA Credit Request for CPE Credit

Each conference attendee must complete a separate form. Photocopies are acceptable.
Early Registration form and payment must be postmarked no later than October 1, 2013

Name:		
Position:		
Organization:		
Mailing Address:		
City :	State:	Zip:
Daytime Phone: ()		
Email:		

Conference Registration (Includes lunch)

Early— \$100

Late/Walk-in— \$125 (after 10/01/13)

Faculty— \$25

Students – Welcomed Guests of the Jordan College of Agricultural Sciences and Technology

Total Amount Due \$

Enclosed is my check.

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2910 East Barstow Ave. M/S OF115
Fresno, CA 93740-8009

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A TIME VALUE MAILING

32nd Annual Agribusiness Management Conference Publication Commodity Outlook Contributors

Beef Cattle

Billy Gatlin, *Executive Vice President*
California Cattlemen's Association

Dairy

Michael Marsh, *CPA Chief Financial Officer*
Western United Dairymen

Tomatoes

Mike Montna, *President / CEO*
California Tomato Growers

Wine Grapes

Stan Xavier, *President/CEO*
Correia-Xavier

Ben Slaughter, *ARA*
Correia-Xavier

Table Grapes

Jeff Klitz, *Research Analyst*
California Table Grape Commission

Citrus

Joel Nelson, *President, CEO*
California Citrus Mutual

Raisins

Glen Goto, *Chief Executive Officer*
Raisin Bargaining Association

Gary Schultz, *President and General Manager*
Raisin Administrative Committee and
California Raisin Marketing Board

Tree Fruit

Chris Valadez, *Director of Environmental and
Regulatory Affairs*
California Grape and Tree Fruit League

Cotton

Gary Adams, *Vice President, Economics
And Policy Analysis*
National Cotton Council

Almonds

Sue Olson, *Associate Director, Statistics and Compliance*
The Almond Board of California

Pima Cotton

Ernie Schroeder Jr., *President / CEO*
Jess Smith & Sons

Pistachios

Richard Matalan, *Executive Director*
Western Pistachio Association

Grains and Protein Meals

Joel Karlin, *Commodity Manager / Market Analyst*
Western Milling