



DAIRY PRODUCTS INNOVATION CONFERENCE

FRESNO STATE

Thursday Sept. 7, 2023 | 8 a.m. – 7 p.m.



Join professionals in the dairy products processing sector, entrepreneurs, product development and operations personnel, industry suppliers, and faculty and students in food science, nutrition, biological sciences and engineering.

[CLICK HERE TO REGISTER](#)

Questions or Want to Know More....

About tabletops, posters and/or sponsorship opportunities?
Contact Luz Mendoza luzmendoza@mail.fresnostate.edu



- \$190 for industry
- \$125 for faculty/staff
- \$80 for students

Hosted by the Jordan College of Agricultural Sciences and Technology.



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Thursday, Sept. 7

SCHEDULE

- 8 a.m.** Registration and Coffee
- 9 a.m.** Welcome
- 9:15 a.m.** **Why Innovation? Market Opportunities for the California dairy sector** (by CMAB)
- 9:45 a.m.** **What Consumers Want – 2023 Health and Wellness Landscape Study** (M. Buerk, Dairy Management, Inc.)
- 10:30 a.m.** Break and Poster Session
- 11 a.m.** **The Role of Sensory Sciences in Driving Innovation** (Dr. M. Drake, Southeast Dairy Foods Research Center)
- Noon** Lunch and Poster Session
- 1 p.m.** **Integrating sustainability, nutrition and innovation** (D. Mullinax, California Dairy Research Foundation)
- Omega 3 Milk, Cream and Butter – Research & Case Study** (Dr. C. Licon, Fresno State)
- 1:30 p.m.** **Coffee, Tea and Milk Drinks – Innovation Gaps** (L. Hoang/A. Prakash, Chapman University)
- 1:50 p.m.** **Product Innovation Showcase & Student Competitions** (hosted by J. Margolis, CMAC, and DMI)
Presentations by student teams from Fresno State, Cal Poly and Oregon State.
- 3:15 p.m.** Break and Product Tasting
- 3:30 p.m.** **Process Innovation Spotlight – High Pressure Technology** (Youngstown)
- 3:50 p.m.** **Workforce Development and Training/Internship Opportunities**
- Panel: Cal Poly, Chapman University and Oregon State
 - Industry Panel
- 5 p.m.** Networking Reception at Fresno State Winery
- 7 p.m.** Adjournment



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