

# One to One

California State University, Fresno SPRING/SUMMER 2006

A Newsletter for Supporters of the Ag One Foundation and College of Agricultural Sciences and Technology

## Ag Boosters Barbecue set for Sept. 10

The 29th Annual Ag Boosters Barbecue to raise funds for the Ag One Foundation and California Women for Agriculture will be held on Sunday, Sept. 10 at the Dennes Coombs' Riverbend Ranch in Madera

Last year's successful event netted more than \$37,000, which was distributed to each organization. Much of that

success was attributed to the Harvest Sponsors. Businesses and individuals have the opportunity to participate as Harvest Sponsors for a gift of \$1,000.

The annual event provides an opportunity to enjoy an evening eating dinner under the stars and bidding on exciting auction items. The event features CWA's Country Store, valley cheese, Fresno

State sausage and olive oil tastings, Fresno State ice cream, a raffle and door prizes plus a live and silent auction. In addition, the winner will be drawn for the Ag One "Fantasy Vacation" raffle, which offers a choice of destinations to China, Costa Rica or Greece.

For sponsorship information, contact the Ag One office at (559) 278-4266.

## New Fresno State College of Ag Dean announced

California State University, Fresno officials announced that Dr. Charles Boyer, of Oregon State University, will become the new dean of the College of Agricultural Sciences and Technology, effective July 1.

After completing his Ph.D. in genetics at the Pennsylvania State University, Dr. Boyer administered and coordinated the Intercollege Graduate Program in Genetics at Penn State for three years before moving to Oregon State

University where he became a member of the Department of Horticulture.

For the past three years, Dr. Boyer has served as the associate dean and associate director of the Agriculture Experiment Station. His recent responsibilities include working with 14 academic departments within his college and all of the off-campus branch or extension units in the Oregon State system, pursuing private funding for

expanded student scholarships and endowed professorships, development and implementation of strategic plans, and participation in several national agricultural research councils and committees.

Throughout his efforts in three administrative positions during the past 14 years in Oregon, Dr. Boyer has led multiple complex initiatives that have assisted in developing agricultural programs.



### Support Ag One events for 2006

#### September 10

29th Annual Ag Boosters Barbecue, and Fantasy Vacation Drawing Coombs Riverbend Ranch, Madera, 4 p.m.

#### October 27

Fresno-Madera Alumni and Friends Wine Tasting, Fresno State Winery and World Cooperage Barrel Room, 5:30 p.m.

For more information, contact the Ag One Foundation at (559) 278-4266.

### For the latest news, check Ag One's new website!

Now with just a click of the mouse, all the current information about the Ag One Foundation is available. The web address is: [www.agonefoundation.org](http://www.agonefoundation.org).

### Jack Woolf's recognition dinner raises record \$250,000

A record crowd was on-hand to recognize long-time west side diversified farmer Jack Woolf as this year's Community Salute recipient.

Nearly 800 attendees and sponsors participated in the May 12 event, which highlighted Woolf's

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*Ag One supporters Virgil Rasmussen and 2005 honoree, at left, and Ed Rose, Ag One founder, at right, congratulate Jack Woolf as the recipient of this year's community salute honor.*

## from the president

A wise man once declared "Service to others is the price we pay to live in this world". The volunteer board members of Ag One, members of various committees and, of course, the tireless staff, all deserve thanks for their dedicated support and service to our Foundation.

As we conclude another academic year at Fresno State,

### *Tim Vaux Ag One Foundation 2006 President*

we can look back with pride at our accomplishments. We held successful fundraising events in Modesto and Bakersfield. Our annual Ag Boosters BBQ had a record turnout. The annual Common



Threads luncheon was its usual resounding success. The recent Turf Day golf tournament and Community Salute to

Jack Woolf each established new revenue records. Ag One board members also hosted graduates and their families at  
*Continued on page 6*

## from the dean

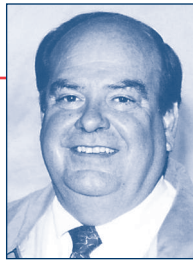
As you will find chronicled in this issue of the newsletter, the Spring semester was packed full with event after event. Certainly, one of the biggest and most exciting was to see another group of seniors complete their requirements for graduation and officially become alumni of Fresno State. We wish them the best!

Another event that was extremely well received was the Community Salute honoring Mr. Jack Woolf. It was an outstanding opportunity for hundreds of associates, friends

### *Daniel Bartell Dean, College of Agricultural Sciences and Technology*

and family to recognize one of the major framers of Valley agriculture and a man who has given back time and time again to his community.

Activities of this nature are the signature of what Ag One is all about; for sure we salute all the hundreds of volunteers, donors and alumni who donate time and effort on behalf of the College and its students. Many



thanks!

The last event that I would mention will occur June 30. I will be "passing the baton" if you will, as

I step down as dean and Dr. Charles Boyer (Oregon State) steps into the position. It's been a real trip these last 14 years serving the College and working with folks like you. A lot has been accomplished and more remains to be done. With your continued support, Ag One, the College and Dr. Boyer are assured of ongoing success.

## from the director

There has never been a better time to be a student at Fresno State and especially a student who is pursuing a degree in the College of Agricultural Sciences and Technology!

- Support to students is highest among all other colleges and schools – for the upcoming academic year more than \$400,000 will be awarded to deserving students – half of this is coming from Ag One. In fact, the Ag One Endowment Fund is well on it's way to reaching \$5,000,000!

- The graduate program is building momentum and support to students is growing here too. The recent estate gift

### *Alcidia Freitas Gomes Executive Director / College Development Director*

from Dr. John M. and Cora G. Harvey will provide approximately \$75,000 additionally each year with priority given to graduate students. Dr. Harvey earned a biology degree from Fresno State. His career spanned 37 years with the USDA/ARS Horticultural Research Laboratory in Fresno. His wife Cora grew up on a dairy farm in the Hanford area and worked for many years as a bookkeeper for an automobile service business in Fresno.



- The community supported in a very big way Jack Woolf as this year's Ag One Community Salute honoree. His

children surprised everyone by matching what was raised. Because of this support, \$12,500 will be awarded each year to deserving students who are studying in the area of water and agricultural business.

The momentum is building in so many areas – these are only a few of the great things that alumni and industry are doing to help insure that Fresno State is an engaged university in the area of advancing world class agriculture.

### 2006 AG ONE DIRECTORS

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# Common Threads Award Program celebrates 10 years

What started with a \$250 grant from the Irvine Foundation 10 years ago, has grown into a well-known and popular special event honoring women in agriculture. This year, the Common Threads Award Program reflected on the past 10 years while continuing its salute of San Joaquin Valley women who have made a difference in their communities and in agriculture.

As in the previous nine years, the 2006 Common Thread honorees were active members of their respective communities and all have ties to agriculture. Honored at the April 7 luncheon were Barbara Chrisman, of Visalia; Gay Hooper, of Hanford; Milenda "Millie" Meders, of Chowchilla; Sue Safarjian, of Kingsburg; and Patricia "Pat" Wickstrom, of Hilmar.

A special award was presented this year to Carol Chandler, a Selma area farmer and active volunteer. Chandler was presented with the Tapestry Award for her mentoring abilities and her volunteer service in "wide and varied venues," said Co-chair Kim Rogina. Chandler is active in the fields of education and agricultural advocacy. She currently serves on the California State University Board of Trustees, and is involved in California Women for Agriculture and other organizations, including the Common Threads Committee.

In accepting the award, Chandler encouraged luncheon



**The 2006 Common Threads honorees are, from left, Pat Wickstrom, Barbara Chrisman, Sue Safarjian, Milenda Meders, Carol Chandler and Gay Hooper.**

attendees to "volunteer forever!" She added, "Volunteerism and philanthropy is alive and well in our Valley, especially in our agriculture."

Tulare County honoree Chrisman has extensive volunteer activities, and plays an active role as ranch manager for the family cattle and walnut agricultural operations. Active in the Tulare County Farm Bureau, Cattlemen's and Cattlewomen's associations, California Women for Agriculture, and Valley Oak SPCA, Chrisman said the Common Threads Program is "a great program for raising money for many charities." She added, "I never dreamed I'd be here with the likes of the past winners. I am truly grateful."

The Kings County recipient Hooper's major contributions have been to the Kings County Fair and 4-H and Future Farmers of America programs. She also is active in the

California Women for Agriculture and American Heart Association. In accepting the award, Hooper said, "Kindness and respect are observations I've noted about people in agriculture."

The importance of agricultural education is what directed volunteer activities for Milenda Meders, of Madera County. A long-time supporter of the U.C. Extension Service, Meders, also has been recognized for her work with the Madera District Fair and Chowchilla Water District. "I look for any efforts to support Cooperative Extension and the Valley's water supply," said Meders.

Kingsburg's Safarjian has extensive volunteer service in the local health industry, serving on the board of the Selma District Hospital Foundation and as a volunteer at Kingsburg District Hospital. The former Kingsburg Chamber of Commerce Citizen

of the Year accepted the Common Threads award saying, "A giver sleeps well, and a taker eats well."

Wickstrom, of Hilmar, contributed much of her volunteer time to benefit education, serving as a member of the Merced County Board of Education for 25 years. She also has held leadership roles with local youth, church and community organizations. "Community service is a common thing. I was raised to do community service," said Wickstrom.

The awards are presented in partnership with the Ag One Foundation, Fresno State's College of Agricultural Sciences and Technology and the California Agricultural Leadership Foundation.

In addition to Rogina, the Common Threads Committee members include Karri Hammerstrom, Kingsburg, co-chair; Amy Bartell, Fresno; Ann Bridges, Sanger; Carol Chandler, Selma; Amy Christensen, Sacramento; Alcidia Freitas Gomes, Fresno; Debbie Hurley, Dinuba; Debbie Jacobsen, Easton; Shirley Kirkpatrick, Exeter; Barbara Matheron, Hilmar; Christy Melvold, Fresno; Nancy Pitigliano, Tipton; Rod Stark, Fresno; Marlene Thrasher, Fresno; Betty Young, Merced and Sarah Clark Wolf, Fresno; and honorary members Cindy Myers, Visalia, and Soapy McCarthy Mulholland, Porterville.



**Jack Stone and Committee member Shirley Kirkpatrick visit at the reception.**



**Ross Borba, Jr. buys a winning raffle ticket from Dean Dan Bartell.**



**Holly King and Committee member Rod Stark enjoyed the successful event.**

## Ag One Turf Day is a winner

The 35th Annual Ag One Turf Day Golf Classic at the Madera Golf and Country Club proved to be a success for golfers and the Ag One Foundation alike.

With more than 110 golfers and participants, the annual event raised more than \$11,000 to help support the College of Agricultural Sciences and Technology. Special thanks this year go to Aon Risk Services, the lunch sponsor; Hewitson Farms the



**The Tree Iron Award (tree lopers), last place "honors" went to the team of Raymond Saldana, Charles Jackson and Jorge Ramirez (from left to right).**

dinner sponsor; and Premier Fine Jewelers of Fresno, the grand prize raffle sponsor.

The Turf Day Golf Classic began in 1970 as a means of



**Taking first-place honors were, from left, Bob Atkinson, Jess Diaz, Gary Bacome, and Bill Tasker.**

drawing plant science department alumni back to the university for fun and fellowship. For the past several years, the event has been open

to alumni and friends from the entire College of Agricultural Sciences and Technology.

## 2006 Community Salute deemed huge success

*Continued from page 1*

contributions in the development of diversified agriculture on the west side of Fresno County. He also was noted for his volunteerism and community service to helping make the communities of Fresno and the agricultural industry a better place.

A native of Arizona, Woolf has almost a lifetime of involvement in the cotton industry, having started out working for the Anderson Clayton Corp. After serving in World War II, that involvement led him to Russell Giffen, who brought Woolf to the west side to work for the large farming operation.

In the 1970s, as the break-up of larger land-holding occurred on the west side, Woolf began to farm on his own. Today, Woolf and his family oversee a diversified farming enterprise that includes tomatoes, garlic, cotton, wheat, wine grapes, almonds and pistachios. In addition, he is involved in the Harris Woolf California Almond processing plant, Los Gatos Tomato Products processing plant, Huron Ginning Company, Woolf



**Jack and Bernice Woolf were recognized by family and friends.**

Nursery, and Cal-West Rain, an irrigation design and supply company which served as the naming sponsor for the event.

Woolf has served on the board of several entities, including Westlands Water District who served as the dinner sponsor, Fresno Metropolitan Museum, KVPT-Channel 18, Clark Museum in Hanford, and University of Santa Clara. He also served on the Fresno County Grand Jury. His philanthropic efforts have been with California State University, Fresno, University of Santa Clara, Fresno

Metropolitan Museum, Santa Catalina School in Monterey, KVPT Channel 18, Clark Museum, and St. Agnes Hospital.

Woolf is the eleventh Community Salute honoree since the event was established in 1987 to recognize individuals for their service to agriculture and commitment to the community. Proceeds from the event established the Ag One- Jack Woolf Scholarship Endowment fund, which will benefit students pursuing studies in the areas of water and agricultural business in the

College of Agricultural Sciences and Technology. With a surprise matching gift from the Woolf children, \$250,000 will be placed in the endowment.

Serving as honorary co-chair of the event was Price Giffen, Winston P. Handwerker, John C. Harris, Larry Isheim, Jim Martin and Tim Vaux.

The 2006 Community Salute Planning Committee included Hal Bolen II, Ann Bridges, Susan Der Manouel, Jerry DiBudo, Al Dingle, Mark Dutra, Dan Errotabere, Anne Franson, Linda Glassman, Alcidia Freitas Gomes, Teresa Groppetti, George Helvey, Jim Martin, Christy Melvold, Karen Morais, Pat V. Ricchiuti, Marlene Thrasher, Tim Vaux, Dwight Wiegand, Sarah Woolf, and Gary Wiens.

**T**hank you to the more than 100 organizations and individuals who served as sponsors for the 2006 Ag One Community Salute honoring Jack Woolf.

# Agricultural students to benefit from Harvey Estate bequest

California State University, Fresno has received a bequest from the estate of Dr. John M. and Cora G. Harvey of Fresno of \$1.5 million to provide scholarships for students pursuing studies within the College of Agricultural Sciences and Technology. It is the largest cash bequest in the college's history.

Fresno State will establish an endowment fund in the Harveys' name. Each year, approximately \$75,000 will be provided to deserving students in the college, with priority given to graduate students.

Dr. Harvey earned a biology degree from Fresno State in 1942, a master's at Stanford and a Ph.D. in plant pathology from the University of California, Berkeley.

After a four-year tour in the Army, Dr. Harvey spent 37 years with the United States Department of Agriculture/ Agricultural Research Service's Horticultural Research Laboratory in Fresno. His work centered on the prevention of diseases in fruit crops during storage and transport to markets worldwide. His emphasis was grapes, peaches and strawberries, all multi-million-dollar crops in the San Joaquin Valley. His research, which benefited consumers and industry, earned him several honors, including a USDA Award for Superior Service.

In the 1950s, Dr. Harvey developed a forecasting method that helps farm managers make decisions on the Botrytis decay potential of specific lots of fruit at harvest. He found a correlation between the level of decay forecast at harvest and the level of decay developing in cold storage.



**Cora and John Harvey's gift will benefit students for many years to come.**

Cora Harvey grew up on a dairy farm in the Hanford area. She worked many years as a bookkeeper for an automobile service business in Fresno. Mrs. Harvey and her husband shared many interests, including gardening and travel. She was a long-time member of the Sunnyside Garden Club, and the Harveys earned many prizes for the flowers they grew in their home garden.

Cora Harvey died in January 2005, nine years after her husband.

"The Harveys have provided significant contributions to the advancement of agriculture in California," said Dr. Daniel Bartell, dean of the College of Agricultural Sciences and Technology. "Their generous estate planning will provide support for future generations of agricultural leaders."

Bartell added, "This support comes at an especially critical time as we work to help the agricultural industry sustain growth and remain competitive in a global market. We are in a very good position to help California agriculture and the food industry. A high-quality master's degree program with high-quality students will allow us to provide the hands-on research that is needed."

## Congratulations Graduates! Convocation held on May 19

On May 19, members of the Ag One Foundation Board of Directors hosted a reception for members of the 2006 College of Agricultural Sciences and Technology graduating class.



The annual Graduate Reception was held prior to the College's convocation and was well attended by graduates, their families and faculty.

Ag Business graduate Hayley Turner (holding cap and gown) is pictured with family and Dr. Dwight Minami, right.

## Kern County Alumni and Friends showcases scholarship winners

Ag One alumni and friends from the Kern



County area gathered at the Kern Ag Pavilion in Bakersfield in early April to recognize scholarship winners and help recruit students to the College of Agricultural Sciences and Technology. Pictured from left, are Bruce Roberts, of the Department of Plant Science; Brad Kroeker, scholarship recipient, and Tim Vaux, Ag One Foundation President.

## Stanislaus County event raises funds for scholarship

On March 30, the place to be was the Durrer's Barn in Modesto for the annual Stanislaus County



Alumni and Friends dinner, raising funds to create the Ag One-Stanislaus County Alumni and Friends Endowment. Joe Gambini (1956, BS Agronomy) and Al Sarina (1956, BA Marketing) were recognized for their involvement and many contributions to agriculture in the Modesto region. Helping to make sure the event was a success was, from left, Planning Committee Member Edwin Genasci; Meggie Fagundes, Fresno State student and recipient of the last year's Mike Ciccarelli Memorial Endowment Scholarship; and Anna Ciccarelli.

# One to One

AG ONE FOUNDATION

[www.agonefoundation.org](http://www.agonefoundation.org)

College of Agricultural Sciences and Technology  
2910 E. Barstow Avenue, M/S OF 115  
Fresno, CA 93740-8009

ADDRESS SERVICE REQUESTED

## Renew your Ag One membership today

It's time to renew your membership in the Ag One Foundation. Your support and membership contributions have helped to raise nearly \$4.6 million in more than 80 named endowed funds, providing more than \$220,000 in scholarships which will be awarded during the 2006-07 academic year. Your membership and financial support throughout the year at Ag One events and through gift-giving, has helped Ag One establish endowments and raise funds to support deserving students. Your support is critical to Ag One's continued success.

"Your yearly membership is the vital component that provides the necessary financial resources to maintain the academic excellence for which our college is highly respected,"

said Alcidia Freitas Gomes, Ag One's executive director.

The various membership levels make it easy to become involved in Ag One. Each membership level provides special levels of "thank you," as well. The membership levels are:

**Dean's Circle: \$1,500**

- Fresno State Farm Market student produced products or gift certificate (\$100 value)
- 2 Ag Boosters BBQ Tickets
- 2 Fantasy Vacation Tickets
- Ag One Bookmark
- Ag One Logo Gift

**Foundation Circle: \$1,000**

- Fresno State Farm Market student produced products or gift certificate (\$50 value)
- 2 Ag Boosters BBQ Tickets
- 2 Fantasy Vacation Tickets
- Ag One Bookmark
- Ag One Logo Gift

Enclosed is my Ag One membership in support of the College of Agricultural Sciences and Technology at Fresno State.

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<input type="checkbox"/> Dean's Circle	\$1,500	<input type="checkbox"/> Sustaining Member	\$100
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<input type="checkbox"/> Partners Circle	\$500	<input type="checkbox"/> Student Member	\$15
<input type="checkbox"/> Builders Circle	\$250		

*Please inquire if your company has a matching gift program, this could double your gift to Ag One!*

**Return to:**  
Ag One Foundation  
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California State University, Fresno  
2910 E. Barstow Avenue, M/S OF115  
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**Partners Circle: \$500**

- 2 Ag Boosters BBQ Tickets
- 2 Fantasy Vacation Tickets
- Ag One Bookmark
- Ag One Logo Gift

**Builders Circle: \$250**

- Ag One Bookmark
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- Ag One Bookmark
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**Associate Member: \$50**

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**Student Member: \$15**

- Ag One Logo Gift

## From the President

*Continued from page 2*

a reception prior to the College's Convocation. It's always great to hear graduates express their gratitude to Ag One for helping pay for their education. These things don't just happen. Ag One is blessed to have the "service" of many people who want to see the College of Agricultural Sciences and Technology continue to thrive and succeed by recruiting and supporting the best students available through our scholarship awards. We can be proud of

what we have done over the years and look forward to an exciting future.

Looking forward, we will have a new Dean in Charles Boyer. We thank and congratulate Dan Bartell on his accomplishments as Dean and his undying support for Ag One. No other College in the University or any other ag school in California, for that matter, have the resources that our College has as a result of Ag One. Our Dean is an integral part of our success and we look forward to working with Dr. Boyer. New facilities

are on the drawing board that will attract more top ag students to Fresno State. Our commitment to both undergraduate and graduate students will be tested, but I know we are up to the task. Our endowments will soon reach the \$5 million mark. Not bad from the initial goal that our "founding fathers" led by Ed Rose had of achieving the \$1 million level.

I encourage all who have received Ag One scholarships in the past and/or those who received their ag education at Fresno State to become a member or renew their

memberships in Ag One. That is a first step in giving back to our College. Additionally, we ask for your support in the upcoming Ag One activities. The Ag Boosters BBQ and Fantasy Vacation Raffle on September 10 are great opportunities to get involved first-hand. Contact Alcidia at the Ag One office to volunteer to serve on a committee.

It all begins and ends with you. We need your support and ask that you consider "service" to Ag One. It's fun. It's immensely satisfying and I look forward to working with you!