

California State University, Fresno
Department of Animal Sciences and Agricultural Education

B.S. Degree in Agricultural Education – Agricultural Communications
2019-2020 Program Planning Guide

Fall 1

ENGL 10 or 5A/B (A2)	3	___
COMM 3, 7 or 8 (A1)	3	___
GE: Arts (C1)	3	___
ASCI 1	3	___
ASCI 67 (E)	3	___
	15	units

Note:

- Complete your My Degree Plan

Spring 1

MATH 11 or 45 or 45L (B4)	3	___
GE: Critical Thinking (A3)	3	___
AGBS 1 (D3)	3	___
PLANT 40 (OH 1)	3	___
PLANT 20 (CRSC 1)	3	___
	15	units

Note:

- Complete all Foundation GE by the end of the freshman year, with all grades C or better.
- Complete 2nd Semester Freshman Advising Requirement

Fall 2

BIOL 10, 11 or 12 (B2)	3	___
GE: Humanities (C2)	3	___
PLSI 2 (D2)	3	___
ASCI (11, 21, 31, or 51)	3	___
MCJ 1	3	___
	15	units

Note:

- Start developing professional resume
- Attend career fairs and seek internship/industry experience opportunities

Spring 2

CHEM 3A (B1)	4	___
HIST 11 or 12 (D1)	3	___
GE: Additional C1 or C2	3	___
MEAG 1, 20 or 50	3	___
MCJ 2 (MCJ 10)	3	___
	16	units

Note:

- Attend career fairs and seek internship/industry experience opportunities

Fall 3

ASCI (41, 61, 81 or 91)	3	___
Ag Comm Specialization	3	___
MCJ 172 or 173	3	___
PLANT 105 (IB)	3	___
Upper Div. Writing	0-3	___
	12-15	units

Note:

- Complete My Degree Plan (Transfer only)
- Attend career fairs and seek internship/industry experience opportunities
- Fulfill Upper Division Writing Requirement

Spring 3

ASCI 71 or ENOL 15	3	___
*AGED 66 or 166	3	___
Ag Comm Specialization	3	___
PLANT 130 (HORT 110)	3	___
GE: Upper Division (IC)	3	___
	15	units

Note:

- *AGED 66 and 166 are offered every other spring semester.
- Complete GE e-Portfolio and mandatory advising requirement
- Attend career fairs and seek internship/industry experience opportunities

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Fall 4

AGBS 31 or 120	3	_____
Ag Comm Specialization	3	_____
Ag Comm Specialization	3	_____
PLANT 171 (SW 100N)	3	_____
Elective	3-4	_____
	15-16	units

Spring 4

*AGED 66 or 166	3	_____
GE: Upper Division (ID)	3	_____
Ag Comm Specialization	3	_____
M/I Course Requirement	3	_____
Elective	2-4	_____
	14-16	units

120 units

Note:

- Verify all graduation requirements will be met by end of spring semester

Note:

- Apply for graduation (See University Calendar of for Due Date)

Agricultural Communications Career Specialization

Select 15 units

Ag Leadership Courses (also counts toward Ag Leadership Certificate)**

AGRI 110 Intro to Ag Leadership**
AGRI 120 Group and Teams**
AGRI 130 Professional Development**
AGRI 140 Leadership and Change**
AGRI 150 Ag Leadership Project**

Advertising Courses

MCJ 142 Advertising Procedures
MCJ 143 Advertising Sales
MCJ 144 Advertising Copy Writing
MCJ 146 Advertising Media
MCJ 148 Advertising Campaigns

Public Relations Courses

MCJ 152S Fundamentals of Public Relations
MCJ 157 Public Relations Agency Practicum
MCJ 158S Public Relations Writing
MCJ 159S Public Relations Cases and Campaigns

Writing & Publication Courses

MCJ 17 Photojournalism
MCJ 30 Intro to Multimedia Production
MCJ 102W Reporting
MCJ 104 Editing of Publications
MCJ 106 Publication Design