



Wine & Food Exploration



SPAIN

Summer 2023

Application Deadline:
February 15, 2023



Program Introduction: Spain

Program Dates:

- May 28 – June 28, 2023

Academic Credit:

- Six semester units administered through Fresno State Continuing & Global Education (CGE)



Program Locations



Academic Component

6 units of UD Fresno State credit – Courses in Spain taught by Ph.D professor in Department of Agricultural Business.

- **AGBS 180:** Spain – Wine & Food Field Studies (3 units)
- **AGBS 185T:** Spain – A Regional Cultural Perspective (3 units)
- **Check with your advisor to determine where the credits are best used**



Structure & Learning Outcomes



Northern Spain: Orientation



Week 1:

- Orientation tour of wine regions, introduction to Spanish wine industry (varietals, laws and economics), sensory analysis, as well as introduction to Spanish culture

Northern Spain: Cohort building

Week 1 primary objective is cohort building

- Travel by bus
- Explore Spain together
- Housed in double (or more) occupancy
- Shared experiences



Northern Spain: Delicious food!





Southern Spain: Immersion



Weeks 2 – 5:

Students fly together from Northern to Southern Spain. Based for **a month** in the small and beautiful town of Ronda. Ronda sits upon a 300 foot gorge and is home to a nascent wine industry.



Southern Spain: Immersion

Students participate in team-based field study placements

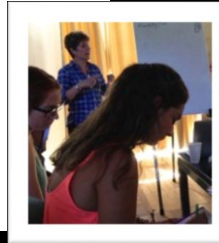
- Classes focus on business frameworks
- Develop recommendations for local wineries
- Excursions to other cities
- Enhance presentation skills
- Participate in *Blending & Branding Challenge*



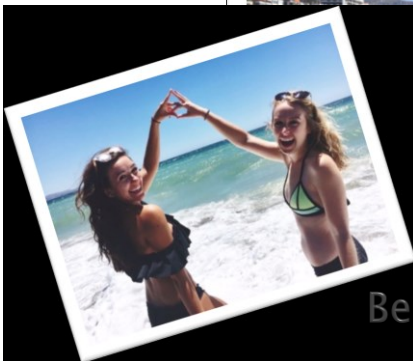
Southern Spain: Immersion

Spanish language & culture experiences– a very important aspect of the program

- Fosters immersion in the local culture
- Helps develop independence, confidence
- Aids developing important coping skills



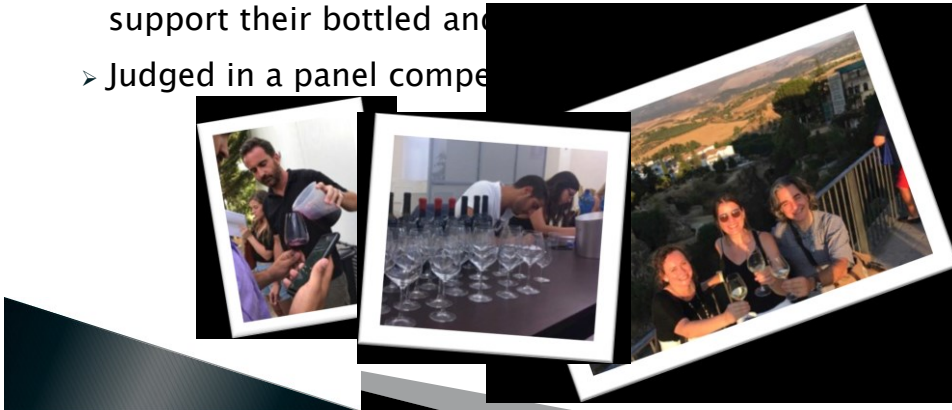
Southern Spain: Personal Exploration



Beach on the Costa del Sol

Blending & Branding Challenge

- Small teams of students, guided by an enologist, create their own wine blend designed for the U.S. or Spanish market.
- Students develop a branding and marketing plan to support their bottled and bottled wine.
- Judged in a panel competition.



Blending & Branding Challenge:

Example of competition submission from a previous Program in Italy



Program Requirements

- ▶ Minimum one year of college & 18 years of age at the time of program start
- ▶ Equivalence of at least one year of high school Spanish or spoken proficiency
- ▶ Good Academic Standing: minimum 2.0 GPA
- ▶ No disciplinary reports
- ▶ Enrollment in AGBS 180 and AGBS 185T
- ▶ Completed application, deposit and paid program fees
- ▶ Participation in pre-departure orientation (March–May 2023, TBA)
- ▶ Valid Passport



The Application

The application may be completed online at the Fresno State Continuing & Global Education website:

https://studyabroadportal.fresnostate.edu/_portal/tds-program-brochure?programid=10016

The completed application requires \$500 deposit.

If accepted, the deposit goes toward the cost of the program. If not accepted, the deposit is returned.

The Application

- Completed applications are due no later than February 15, 2023.
- Students are accepted into the program on a rolling basis & all students will receive notification via email by February 24, 2023.
- The program is capped at 20 students.



Important Dates & Fees Spain

Due Date	Description	Amount
February 15, 2023	Deposit (with application)	\$500 USD
March 2, 2023	Payment 1	Not Finalized
March 16, 2023	Payment 2	Not Finalized
March 23, 2023	Payment 3	Not Finalized

Fee: \$6,193 Fresno State students
\$7,193 Non-Fresno State students

Application Deadline:
February 15, 2023

Gilman Scholarship

FOR US CITIZENS WHO RECEIVE PELL GRANTS OR ARE
PELL GRANT ELIGIBLE (SUMMER APPLICATION
TIMELINE) – **UP TO \$5,000!**

Mid-Jan 2023	– Application Opens
March 9, 2023	– Student Deadline to Submit
April 2023	– Applicant Notification
May 2023	– Acceptance & Award Documentation

**Gilman Application Deadline: March 9, 2023
(11:59 p.m. Pacific Time)**

<https://www.gilmanscholarship.org/applicants/application-overview/>



What's Included in the Program Fee?

- › Six units academic credit through the Fresno State CGE
- › Health and Travel Insurance
- › Guided excursions to industry & cultural sites in Northern Spain
- › Lodging in shared hotels in Northern Spain & shared apartments in Southern Spain
- › Group flight from Northern to Southern Spain
- › Group airport pick up & drop-off for international and domestic flights
- › Welcome & farewell dinners
- › Guided excursions in Southern Spain
- › Spanish language instruction
- › Shuttle transportation to & from the field study sites
- › Full-time professor with the program as well as guest lectures by local professors in specialized subject matter
- › Blending & Branding challenge





What's EXCLUDED from the Program Fee

- Roundtrip airfare from U.S.A. (or home country) to Spain
- Meals & entertainment in Spain
- Passport fee
- Mobile phone expenses



Contact Info Program Partners

Academic Instruction

Dr. Todd Lone– Professor, Fresno State
Department of Agricultural Business
tlone@csufresno.edu

Program Partner

Catherine Hanley, Ed.M – Director, E.V.E. Abroad
catherine@eveabroad.org
www.eveabroad.org





Apply early to ensure you secure a place!
Any questions?